BRYMA DESIGNS

CLIENT
Redwood County

LOCATION
Plum Creek County Park
Walnut Grove, Minnesota

SERVICE
Brand Photography

SCOPE
4 seasons
6-8 site visits over the course of 1 year

DELIVERABLES
200+ edited photos per season

full usage rights across web, print, & advertising

model releases secured

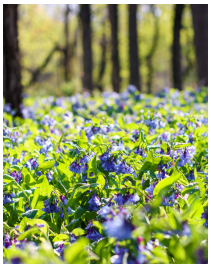
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CASE STUDY – BRAND PHOTOGRAPHY

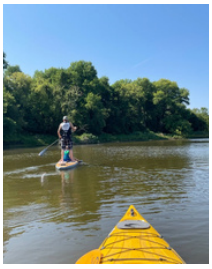
A Year-Round Photo Library for Plum Creek County Park

The real Plum Creek from Laura Ingalls Wilder's "Little House on the Prairie"

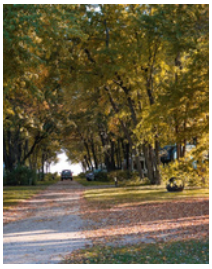
Redwood County needed photos for everything: their website, social media, print brochures, and billboards, without booking a new shoot every time a need came up. I built a four-season photography plan instead of a single shoot, timing visits to the moments that mattered: spring wildflowers, a full Fourth of July campground, peak fall color, and a fresh snowfall.



SPRING
PEAK BLOOM



SUMMER
KAYAKING



FALL
CAMPGROUND



WINTER
FRESH SNOWFALL

APPROACH

- **Timed to peak moments.** Park staff flagged spring blooms, the campground was full for the Fourth of July, and I caught peak fall color and a fresh snowfall.
- **Real people, every season.** Family, friends, and park visitors as models, with releases secured.
- **Easy to use.** Files organized by season and delivered digitally so staff could find what they needed fast.

RESULT

The library has been used across the county's website, social media, print brochures, and billboards.

> *"These are, yet again, another set of amazing pictures! You have a real gift to capture unique and beautiful images!"*
>
> BRIANA M. · ECONOMIC DEVELOPMENT COORDINATOR, REDWOOD COUNTY

Every project is quoted individually, whether it's photography, a website, or a full marketing plan. If you're picturing something specific for your organization, let's talk about what it would take to make it happen.

LET'S TALK